

How HB Threads and the Chicago White Sox Are Making a Difference

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A Perfect Match: HB Threads and the Chicago White Sox

When the Chicago White Sox reached out to HB Threads, we knew it was a home run. As a social enterprise focused on providing meaningful employment for neurodivergent individuals, we're thrilled to be working with one of Chicago's most iconic sports teams. From day one, the White Sox were on board with our mission to build a more inclusive workforce, and together, we've been able to create custom buttons White Sox fans can proudly wear.

The Impact of the Partnership

This partnership isn't just about creating amazing products—it's about making a difference in the lives of the individuals who are involved in the process. By choosing HB Threads for their custom buttons, the White Sox are helping to support our mission and raise awareness about the importance of hiring neurodivergent individuals. For us, every order of custom promotional products represents more than just a product—it represents an opportunity for our neurodivergent team members to hit it out of the park and be part of something much bigger than themselves.

Pride in the Process

One of the most rewarding aspects of this partnership is seeing the pride our team takes in the products they create. They pour their heart into each order. Knowing their work will be shared with White Sox game attendees across Chicago and beyond gives them a strong sense of purpose and accomplishment—like they've hit a grand slam.

Building a More Inclusive Future

This partnership is also helping to raise awareness about the broader importance of hiring neurodivergent individuals and creating inclusive job opportunities. By teaming up with HB Threads, the White Sox are showing the community that they not only care about winning on the field but also about making a positive impact off the field. This collaboration is a powerful reminder of the value of neurodiversity in the workforce and how businesses of all sizes can play a part in creating a more inclusive economy.

Partner with HB Threads for a Winning Collaboration

If you're a sports team, business, or organization looking for high-quality custom printed shirts or custom promotional products, we'd love to work with you! Just like the White Sox, you can support a great cause while getting top-notch products that will represent your brand with pride.

Partnering with HB Threads means supporting a mission-driven social enterprise that's committed to making a real difference. Let's work together to create something meaningful!